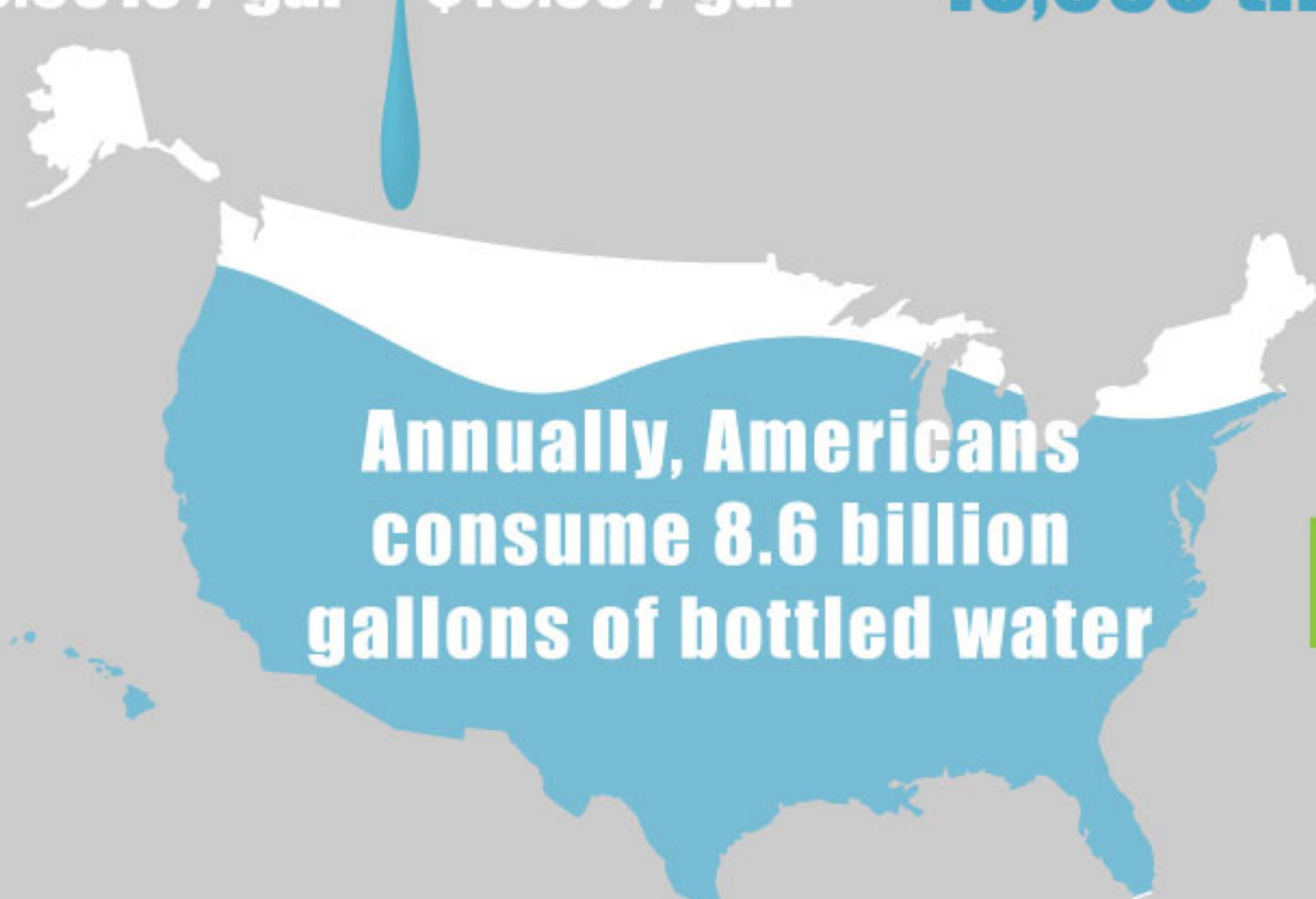


# The **FACTS** about **BOTTLED WATER**

While a large portion of the world desperately seek clean drinking water, the United States and other countries spend billions on bottled water when perfectly clean drinking water is readily available. Not only are we needlessly spending money on water with lower standards than those of tap water, we are also filling our landfills with billions of pounds of oil based plastics that take 1000's of years to degrade. This graphic will visually present an overview of bottled water.

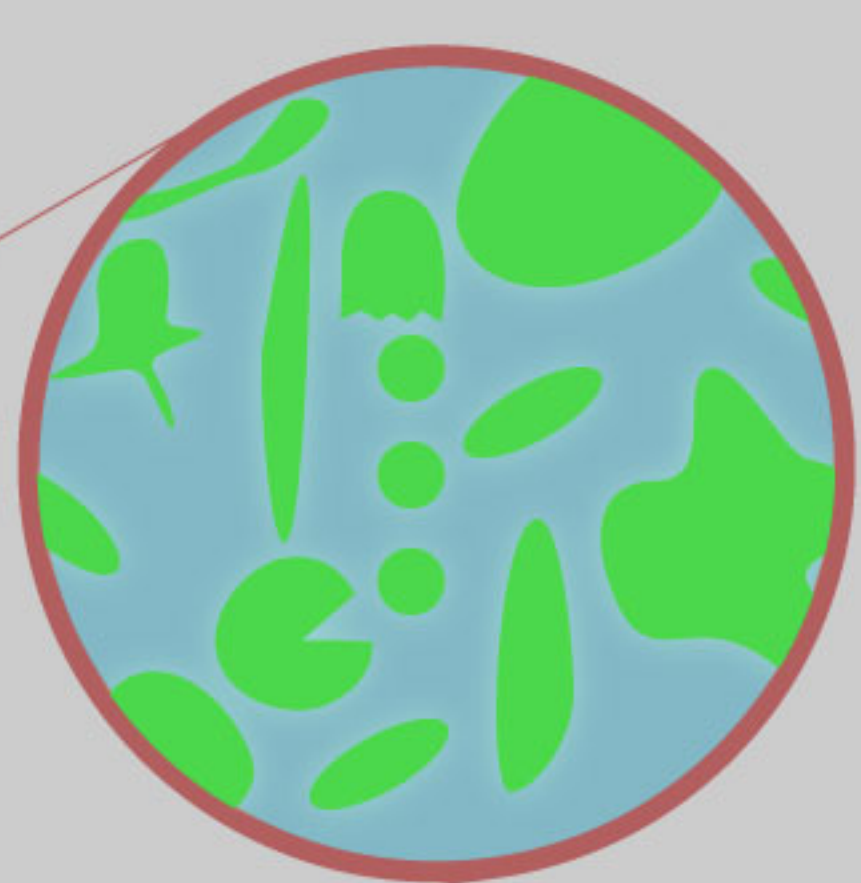
 \$0.0015 / gal
  \$10.00 / gal
 **The price of bottled water is up to 10,000 times the cost of tap water**



**Which generates \$61 billion dollars**

**53 billion gallons are consumed globally**


**40% of all bottled water is taken from municipal water sources (a.k.a. tap water)**




**22% of tested bottled water brands contained chemical contaminants at levels above strict state health limits**

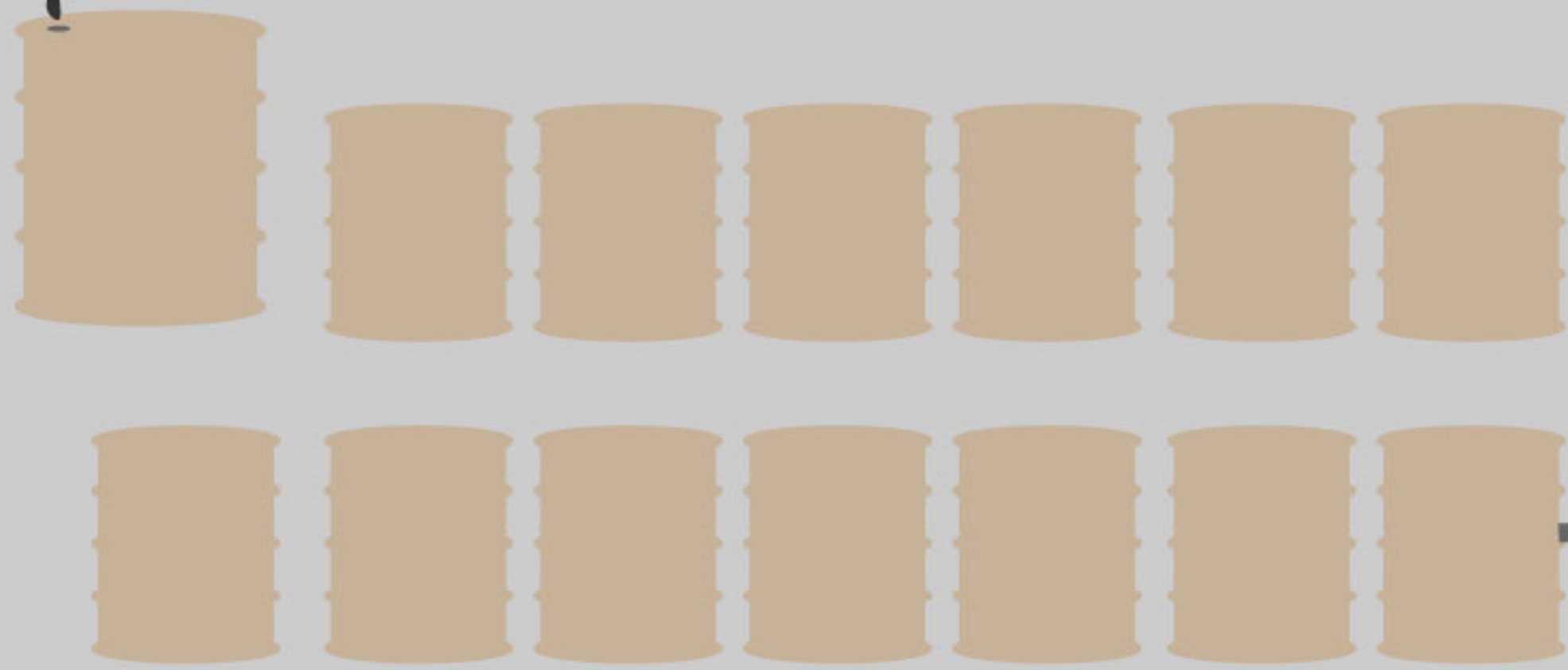


**VS**

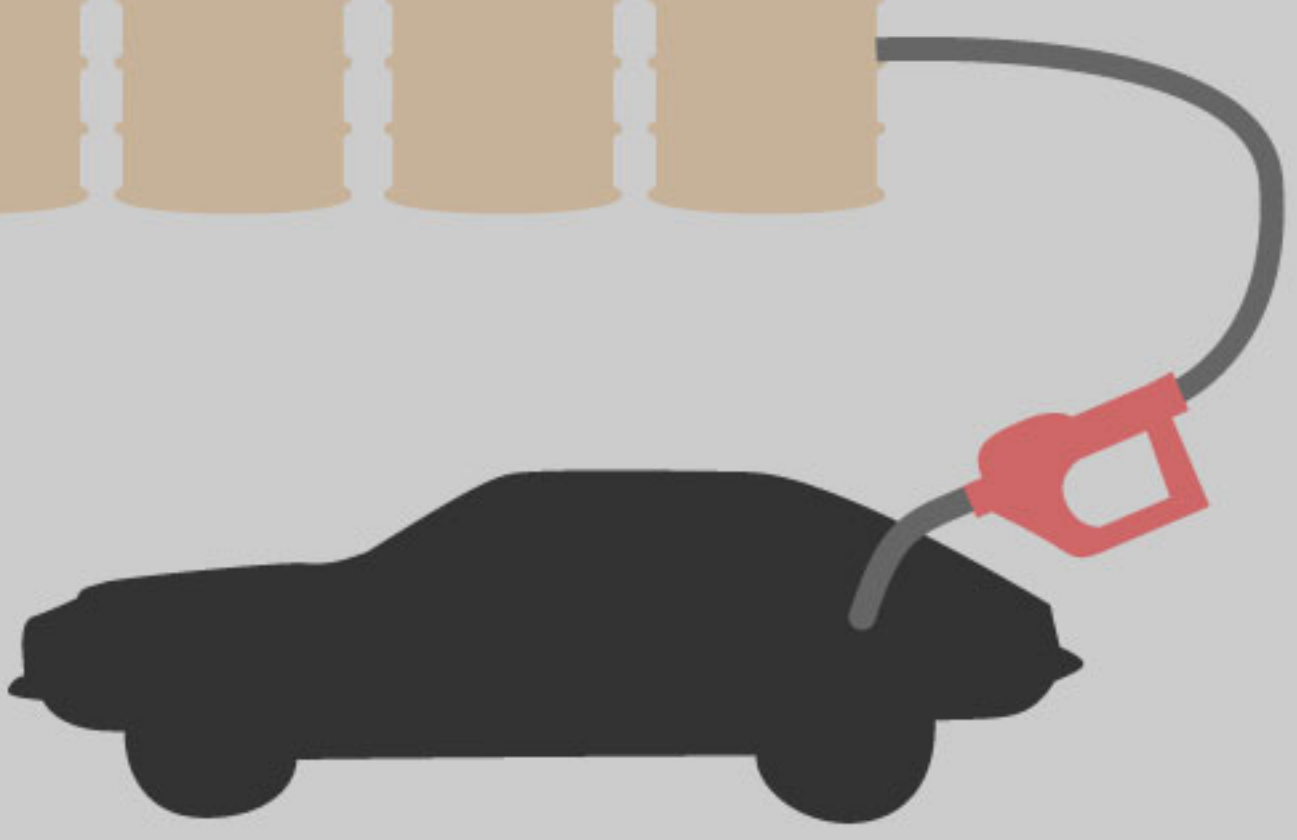


- |   |  |   |
|---|--|---|
| ✗ | tested for <b>e. coli</b>  | ✓ |
| ✗ | required to provide <b>source</b>                                    | ✓ |
| ✗ | required to produce <b>quality reports</b>                           | ✓ |
| ✓ | can still be distributed when <b>tap water standards are not met</b> | ✗ |


**17 Million barrels of oil** are used in the production of water bottles yearly...



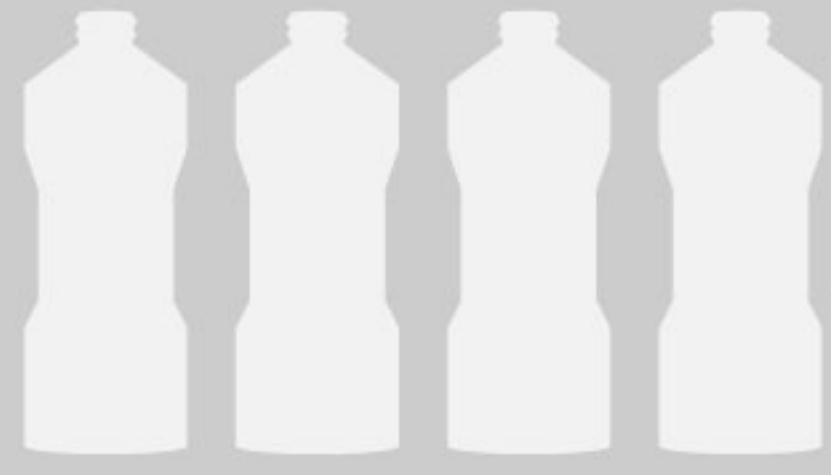
...enough to fuel **1 Million cars for a year**



=



It takes **3X** the amount of water to produce the bottle as it does to fill it



**Only 1 in 5** water bottles are **RECYCLED**




**The other 4 contribute to the 3 billion pounds of waste from plastic water bottles**